NATIONAL DPP LIFESTYLE CHANGE PROGRAM IMPLEMENTATION:
Your eight-step roadmap

STEP 1
SNAPSHOT OF POTENTIAL COSTS / BENEFITS
- Calculate potential risk
- Look at population data
- Assess alignment with wellness goals

STEP 2
POTENTIAL PARTNERS AND RESOURCES
- Assess internal resources
- Find potential partners
- Explore ways to include as a covered benefit

STEP 3
ELIGIBILITY AND SCREENING STRATEGY
- Determine program eligibility
- Formulate screening plan
- Offer other options to those who don't qualify

STEP 4
PROGRAM PROPOSAL
- Outline goals
- Sketch program plan
- Plan phases and timing

STEP 5
BUY-IN
- Engage stakeholders
- Review and document program goals

STEP 6
PARTNER CONTRACTING
- Select payment model
- Negotiate pricing
- Execute contracts

STEP 7
PROGRAM PROMOTION
- Brand your program
- Formulate marketing plan
- Plan communication

STEP 8
MEASURE AND FINE-TUNE
- Track results
- Refine as needed
- Plan after-program support

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