

# NATIONAL DPP LIFESTYLE CHANGE PROGRAM IMPLEMENTATION:

## Your eight-step roadmap



### STEP 1

#### SNAPSHOT OF POTENTIAL COSTS / BENEFITS

- Calculate potential risk
- Look at population data
- Assess alignment with wellness goals



### STEP 2

#### POTENTIAL PARTNERS AND RESOURCES

- Assess internal resources
- Find potential partners
- Explore ways to include as a covered benefit



### STEP 3

#### ELIGIBILITY AND SCREENING STRATEGY

- Determine program eligibility
- Formulate screening plan
- Offer other options to those who don't qualify



### STEP 4

#### PROGRAM PROPOSAL

- Outline goals
- Sketch program plan
- Plan phases and timing



### STEP 5

#### BUY-IN

- Engage stakeholders
- Review and document program goals



### STEP 6

#### PARTNER CONTRACTING

- Select payment model
- Negotiate pricing
- Execute contracts



### STEP 7

#### PROGRAM PROMOTION

- Brand your program
- Formulate marketing plan
- Plan communication



### STEP 8

#### MEASURE AND FINE-TUNE

- Track results
- Refine as needed
- Plan after-program support